RESNET Board Presentation

18 Feb. 2007

Introduction

- John Godden, Paul Duffy, Peter Reynolds, Bruce Gough

- Board of new Canadian Network incorporated in 2006

- For energy evaluators / inspectors working with the home building industry in Canada

- To advocate and develop a professional, private sector, sustainable business model

- Here to propose association with US RESNET

Who Are We?

- Ontario based now
- 15 members now
- Small but our members deliver:
- Developed the technical standards for ESNH Ontario
- Nearly all the training
- Do nearly all the inspections
- 1000 homes in 2005 – the first year
- 5000 EnStar in 2006 – the 2nd year
- 2007?
- Ontario represents 40% of Canada's new housing starts or 80,000 units per year

Canadian Context

- **Lots of history**
- **CHIP**
- **EGH**
- **R2000**
- **Initial success then decline**
- **R2000, early days, 1200 per year at peak**
- **last year 60 in Ontario, 300 nationally - after 23 years**
- **We have had, top down, government-driven, non democratic, delivery model**
- **Government sets the objectives and sets standards on its own, based on technical, policy and research objectives**
- **Attrition rate has been high**

Canadian Context

- **ESNH to Canada we tried to develop a market driven approach like in the US and with RESNET model**
- **Canadian government got the license - we got the technical standard developed using a market driven approach**
- **But we did not get the RESNET delivery model**
- **We still have the same gov. sponsored delivery agent system dependent upon gov. financing**
- **Not as focused on rater and builder success in the field as we think it should be**
- **As we talk now the government is asking that we revise the ESNH to a higher standard for it own policy objectives, not for the market**
- **Risk of history repeating itself – builders are expressing concerns**
- **This threatens our success and sustainability of our business and the agenda of saving energy**

RESNET MODEL

- We came, we looked and we like the RESNET model:
- Private sector / public partnership
- Ethics, QA, training, technical standards, rating, software
- Sustainable business model
- Success of raters and providers = success of RESNET
- Credible, consensus based solution
- In short – we have rated your rating and rated our best choice
- We believe the RESNET delivery model a viable option for Canada
- why re-invent what is here and works?

Why Associate?

- Share and co-operate and build
- Why Canada with US?
- Formal association will enable us to better promote our objectives in Canada.
- Formal access to RESNET structure and standards
- Helps us attract members in Canada
- Expand to other provinces, existing homes
- Implement training, portability of accreditation
- Advocate RESNET business model and structure
- Evolution will take time, plan and work – will not be overnight

Why Associate?

- Why US with Canada?
- Common building systems, history of programs, research
- Common product standards, exports of windows, insulation, whole buildings
- More trade than with any other country
- We are here – ready to talk
- We are the players – at the ground level
- We are committed, been around R2000, ESNH for over 20 years, volunteers
- We know the rest of the players like us in other parts of the country

Conclusion

- **Tipping Point is now**
- **We would like to associate in a formal manner**
- **Right to use RESNET name, tools and standards**
- **We would like to talk further to define the terms of our association**
- **Q&A**