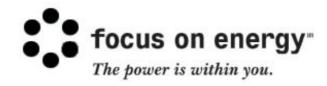


8831 W. Greenfield Avenue

Suite D West Allis, WI 53214

Diagnostic Testing, Inspection and Evaluation of Your Home's Performance





How I Got Here "Home Performance Consultant"

- 20 years as insulation contractor in existing homes
- Became a certified "rater" in 1996 as an add on service to the "whole house" insulation contracting work
- Because of the rating process, transformed into consulting homeowners on solving whole house issues – not just insulation
- In Sept. 2000, sold the contracting portion of the business and concentrated on the "consulting" portion and getting paid for it!

Home Performance Consulting Business

- Initial business focused on providing "trouble-shooting" services for the homeowner.
 - moisture on windows
 - ice damning, water intrusion
 - cold drafty rooms

- Expanded into providing overall "whole house" home performance evaluations, rating and recommendations, providing;
 - evaluation and findings report
 - detailed list of recommendations
 - trade specific "scope of work"
 - referred qualified trade specific contractors

Home Performance Consulting Business

- Providing follow-up inspection, testing and evaluation (third party quality assurance)
 - to reassure "combustion safety" conditions
 - to evaluate the effectiveness of recommended improvements
 - to verify that the improvements were completed as specified
- Expanded into providing Home Performance services for the <u>CONTRACTORS</u>
 - Insulation, Heating & AC, and Remodeling Contractors -
 - encouraging the contractors to consider a Whole House evaluation service package for their customers
 - providing additional combustion safety, durability and energy efficiency recommendations
 - providing the testing-in, testing-out and quality assurance services for their projects

Home Performance Consulting Business

- Present Business Activity
 - Have 4 full time staff (all raters) providing Home Performance Evaluation Services
 - Servicing
 - General public property owners
 - Contractors
 - 4 insulation contractors
 - 3 heating contractors
 - 4 remodeling contractors
 - Providing Training and Technical Assistance Services to other state and community programs



Contact Information

866-331-8659 (toll free)

Keith Williams 414-431-2174 (office –local)

8831 W. Greenfield Ave. 414-481-1675 (fax)

West Allis, WI 53214 414-687-3941 (cell)

keith@homeperformancetesting.net



