Business Opportunities in Existing Homes (Affordable Comfort Home Performance with ENERGY STAR Track)



A Subsidiary of PCA Energy Solutions LLC

# WHY IS THERE A NEED FOR COMPANIES THAT Provide BUILDING PERFORMANCE TESTING In Existing Homes?



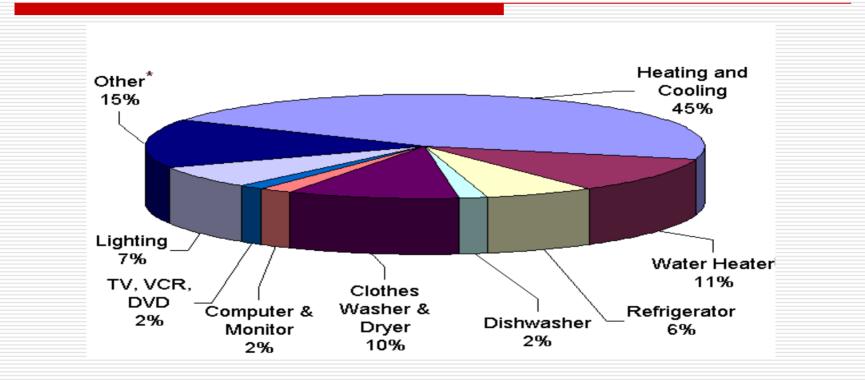
Building Performance Testing – Existing Homes

Why is this a good time to consider energy rating on existing homes?

- Americans are feeling the economic squeeze of higher energy costs and are willing to spend the money required to make their homes more energy efficient.
- The Federal Government is offering tax incentives for home owners to make their homes more energy efficient.
- All projections for future energy costs indicate no significant retreat in prices.



### Average American Home Energy Use.



"Other" represents an array of household products, including stoves, ovens, microwaves, and small appliances. Individually, these products account for no more than about 2% of a household's energy bills.



# **Energy Savings**

# HOW LARGE IS THE POTENITAL MARKET OF EXISTING HOMES FOR ENERGY RATERS?



# The Existing Home Market

According to the 2000 United States Census:

- 69,865,000 Single Family Homes.
- 6,447,000 Duplexes
- 30,000,000 Townhomes

That's 106,312,000+ homes that can benefit from Building Performance Testing, Air Sealing, Insulation and HVAC Repair and or Replacement

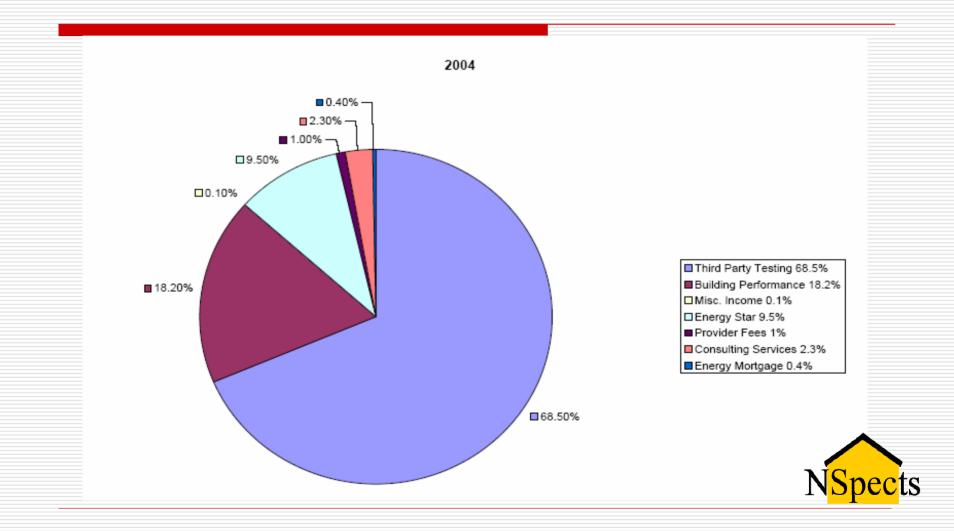
Or \$31.9 billion in potential sales for testing alone.



# Potential Extra Income

- One existing home test per day
- □ Five per week
- □ Fifty Weeks per year
- @ \$200.00 = \$50,000.00 additional per year. (Low Side)
- Average fee is \$300/\$500 per house
- □ \$75,000/\$125,000 is realistic

#### NSpects – 2004 Business



# NSpects – Increased Sale Results

- 2004 Building Performance Testing 18.2% of volume
- 2004 Building Performance Test Out after Repairs is .1% of NSpects' Gross Income.
- Late 2004 NSpects establishes sister company – Draft Stop/Zero Draft Mid-Atlantic, Inc. to take advantage of "after-inspection" income.

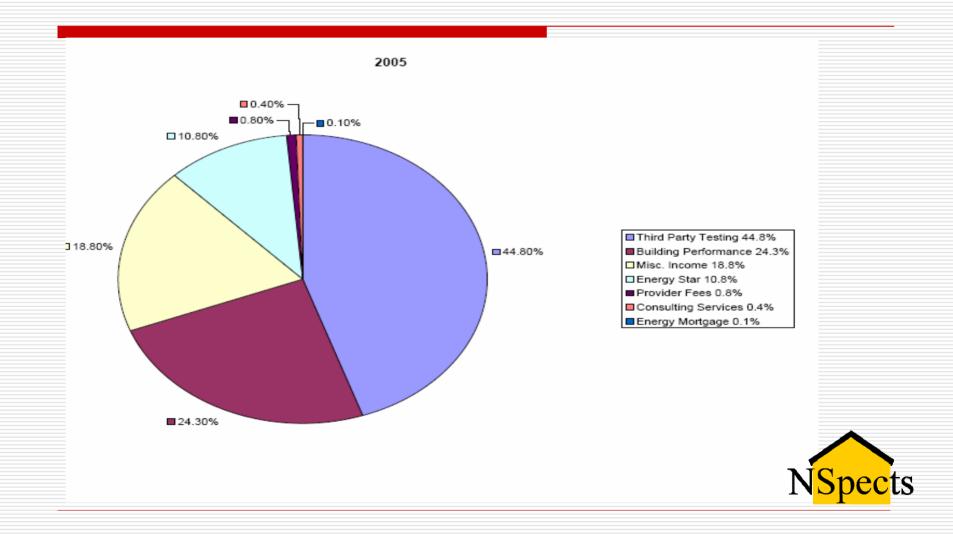


## **NSpects**

- 2005 Building Performance Testing 24.3% of volume
- 2005 NSpects income from after Test Out, income jumps from .1% to 18% of gross income in a single year.
- NSpects income jumps 85.5% from 2004 to 2005.

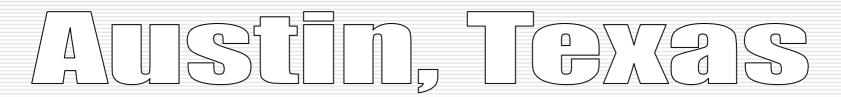


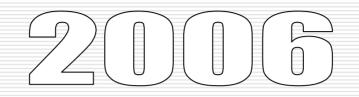
#### NSpects – 2005 Business %



## **Questions & Answers**









# May 22-26, 2006