#### Home Energy Ratings and Green Buildings US Green Building Council's LEED-H Program

March 2, 2005



# Overview

- 1. RESNET and USGBC's MOU *Richard Faesy*, VEIC
- 2. LEED-H Background and Update Jay Hall, Building Knowledge
- 3. LEED-H Specifications and Verification Procedures Jay Hall, Building Knowledge
- 4. How Home Energy Raters Can Get Involved? *Kristin Shewfelt, E-Star Colorado*

#### **RESNET and USGBC's** Memorandum of Understanding

1. What is USGBC?
 2. What is a Green Home?
 3. The RESNET / USGBC MOU



# USGBC)

#### Mission

To promote the design and construction of buildings that are environmentally responsible, profitable, and healthy places to live and work.

#### The organization's activities...

- Integrate building industry sectors
- Lead market transformation
- Educate owners and practitioners

# USGBC is...

A national nonprofit organization

- A diverse membership of organizations
- ✓ Consensus-driven
- Committee-based product development
- ✓ Developer and administrator of the LEED<sup>®</sup> Green Building Rating System

# What is "Green" Design?

Design and construction practices that significantly reduce or eliminate the negative impact of buildings on the environment and occupants in five broad areas:

- 1. Energy efficiency and renewable energy
- 2. Indoor environmental quality
- 3. Sustainable site planning
- 4. Safeguarding water and water efficiency
- 5. Conservation of materials and resources

### Green Buildings Benefits

**Environmental benefits** 

- Reduce the impacts of natural resource consumption
- Economic benefits
  - Improve the bottom line
- Health and safety benefits
  - Enhance occupant comfort and health
- **Community benefits** 
  - Minimize strain on local infrastructures and improve quality of life

### Green Buildings More Benefits

Competitive first costs

- Integrated design allows high benefit at low cost by achieving synergies between disciplines and between technologies
- Reduce operating costs
  - Lower utility costs significantly
- Optimize life-cycle economic performance

Reduce liability

Improve risk management



# **RESNET and USGBC's** Memorandum of Understanding

#### Purpose: To Define

- The collaborative relationship between the US Green Building Council (USGBC) and the Residential Energy Services Network (RESNET).
- 2. The tasks, roles, and schedule, required to effectively deliver green rating services to the USGBC's LEED-H initiative.

# Scope: Agreements to Support:

- 1. LEED-H Program Providers and
- 2. LEED-H "Green Raters"

#### Memorandum of Understanding

#### **RESNET's Agreements**

- 1. Promote the advanced training of HERS Providers and Raters to enable them to qualify to become LEED-H Program Providers and LEED-H "Green Raters".
- 2. Promote the accreditation of LEED-H Program Providers and LEED–H "Green Raters".
- 3. Maintain data on LEED-H related trainings and accreditations, and to share that data with USGBC.
- 4. Work collaboratively to continually improve and update the LEED-H training.
- 5. Work collaboratively to continuously refine or improve the LEED-H initiative.
- 6. Use the Partnership and the LEED-H brand to promote sustainable home design and construction.
- 7. Promote adherence to the LEED-H Guidelines

#### Memorandum of Understanding

#### **USGBC's Agreements**

- 1. Provide current LEED-H policies, requirements, and training curriculum.
- 2. Work collaboratively to continually refine and improve LEED-H policies, accreditation requirements, and accreditation processes.
- Work collaboratively to continually refine and improve LEED-H trainings (including both curriculum development and delivery mechanisms).
- 4. Work collaboratively to continuously refine or improve the LEED-H initiative.
- 5. Increase awareness of the LEED-H brand.
- 6. Provide RESNET with current LEED-H news, information, and reference documents.
- 7. Provide RESNET with public recognition.

#### Memorandum of Understanding

#### **Next Steps**

- **Revenue:** Sharing of revenues between the MOU Partners.
- Information: Sharing of information.
- **Scheduling and Resources**: Availability and commitment of resources need to meet proposed schedules.
- Market-Based Approach: Encourage market competition among LEED-H "Green Raters" in each market and include green home rating models currently in place
- **Quality Assurance**: Agreement on quality assurance policies and procedures, and ultimate responsibility for enforcement of them.



# LEED-H **Background and Status** 1. What is LEED? 2. What is LEED for Homes? **3. Development Process** 4. Next Steps

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

### LEED: Leadership in Energy & Environmental Design<sup>®</sup>

#### Why Was LEED® Created?

- Facilitate positive results for:
  - The environment,
  - Occupant health, and
  - Financial return
- Define "green" by providing a standard for measurement
  - Prevent "greenwashing" (false or exaggerated claims)

#### Why Was LEED® Created? (cont'd)

- Recognize leaders
- Establish market value with recognizable national "brand"
- Raise consumer awareness
- Transform the marketplace!

# **LEED<sup>®</sup> Products**

**COMMERCIAL BUILDING PRODUCTS LEED-NC:** LEED for New Construction Released in 2000 **LEED-EB:** LEED for Existing Buildings Public release: Winter 2004 **LEED-CI:** LEED for Commercial Interiors Public release: Winter 2004 **LEED-CS:** LEED for Core and Shell Public release: 2005 **RESIDENTIAL BUILDING PRODUCTS** LEED-H: LEED for Homes Pilot: Spring 2005; Public release: 2006 **LEED-ND:** LEED for Neighborhood Developments Pilot: 2006



# **LEED for Homes (LEED-H)**

#### Vision:

- A voluntary initiative
- To promote the transformation of the mainstream homebuilding industry towards more sustainable practices.
- A collaborative initiative that actively works with all sectors of the homebuilding industry.

#### Goal:

- A consensus-based, national standards for "green" housing
- Target: the 25% of homes incorporating best-practice environmental features.

# **The LEED-H Development Team**

- Jim Hackler, Program Mgr
- Product Committee
  - Ann Edminster &
     Steven Winter, Co Chairs
  - 16 other members (incl. Kristin and Richard)
- Jay Hall, Consultant

LEED-H Technical Advisory Group 5 separate groups,
Builder Review Panel
You!

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

# **LEED for Homes** The Basic Strategy

- **Target Market** 
  - The new home construction industry

#### **Target Audience**

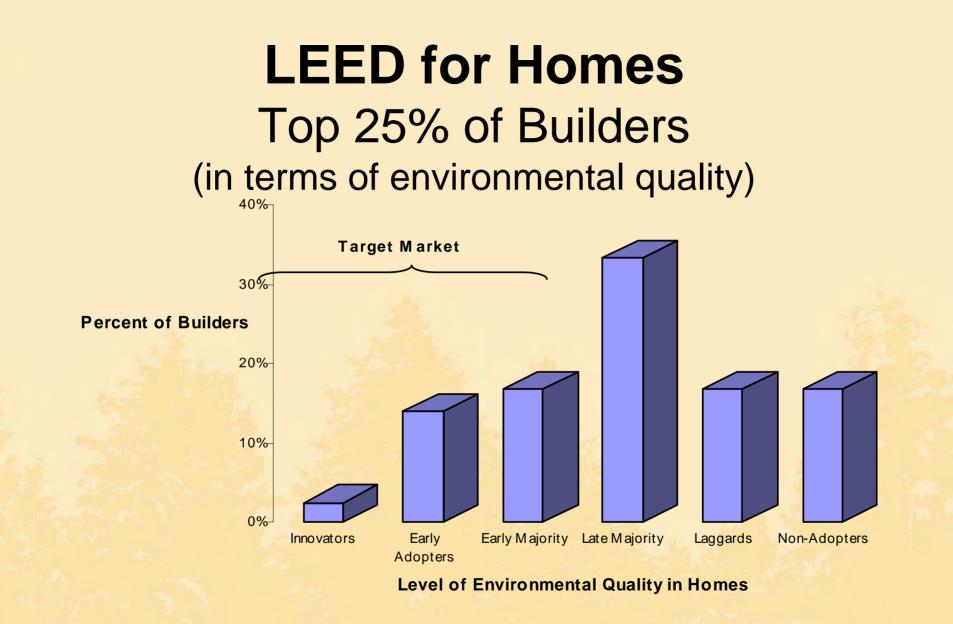
Builders producing highest-quality "green" homes

#### **Other Key Stakeholders**

- HERS raters and allied professionals
- Local and regional green building programs
- Finance industry mortgage lenders, others
- Home buyers

# LEED for Homes Goal: Anticipated Market Penetration





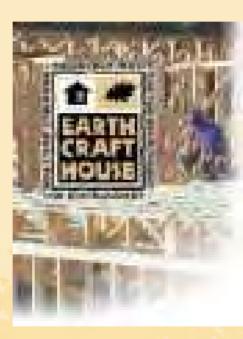


#### Who's Who in GHB?













#### SCOTTSDALE



GREEN BUILDING

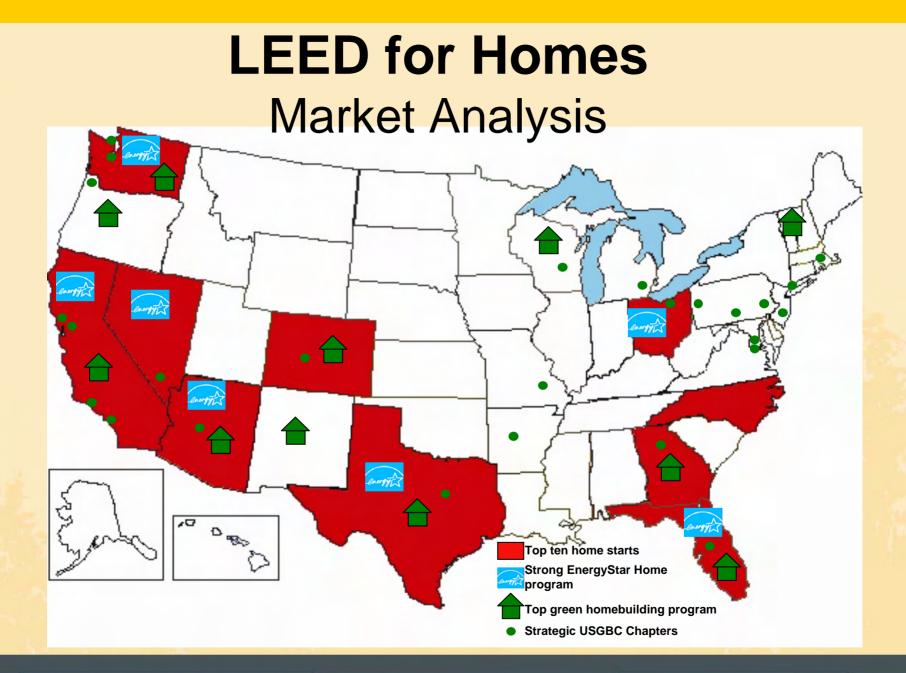


LEED LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

### Back to Drafting Criteria: Survey of Existing Programs 23 Most Active

State	No. of Programs	No. of Homes	Start-Up Date
TX	3	10,000	1990
CO	3	20,000	1995
CA	5	3,000	1995
WA	4	3,000	1997
AZ	3	400	1998
GA	1	2,000	1999
OR	2	3,000	1999
NM	2	2,000	2001





LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

FF

### Local Green Building Programs Comparison of Requirements

	<u>Average</u>	<u>Max / Min</u>
<ul> <li>Checklist length (pages)</li> </ul>	7	10 / 5
No. of credits	195	297 / 65
Points per credit	3.4	9 / 1
No. of points	650	1800 / 65
Distribution of points		
Energy	32%	48% / 20 <mark>%</mark>
Materials	<mark>25%</mark>	34% / <mark>13%</mark>
Indoor air	17%	1 <mark>3%</mark> / 18%
Sites	15%	10% / 28%
Water	9%	11% / 4%

### **Overview of Existing GHB Programs**

#### The Facts:

 Numerous GHB programs exist

& more are on the way

- They are very different.
- They are very difficult to compare.

#### The Need:

- A market-friendly approach is needed.
- A national brand would be helpful.



### What is LEED-Homes? The Vision

- ✓ Builder Friendly
  - Easy to understand and participate
- ✓ Affordable
  - Net cost of ownership approx.:

\$1 per day

- ✓ Uses Proven Models & Infrastructure
  - Existing GHBs
  - Raters
- National Standard for True Green

# What is the Status of LEED-H? Completed Work...

✓ Draft Guideline / Checklist
 ✓ Draft Business Plan
 ✓ Draft Marketing Plans
 ✓ Draft Implementation Plan, and
 ✓ Draft Training Plan

# LEED for Homes Value Proposition for Consumers

#### **Benefits of a LEED Home:**

- ✓ Improved comfort
- ✓ Healthier indoor air
- ✓ Lower utility bills
- ✓ Durability
- ✓ Resale value
- Respect for the environment

#### **Cost to own a LEED Home:**

✓ Approx \$0.60 to \$1.50 per day



# LEED for Homes What will a LEED-H Home Cost?

Costs to Homebuyer	Performance Level							
	Ce	ertified	Si	lver / Gold		Platinum		
First Costs	First Costs							
LEED-H Measures	\$	7,500	\$	11,500	\$	15,500		
Certification Costs	\$	1,000	\$	1,500	\$	2,000		
USGBC Registration Fee	\$	50	\$	50	\$	50	and a	
Total Costs 💽 (\$)	\$	8,550	\$	13,050	\$	17,550	1.4	
(\$/Mo.)	\$	51	\$	78	\$	105		
Energy Savings		20%		30%		40%	Approx.	
(\$/Yr)	\$	<mark>30</mark> 0	\$	450	\$	600	\$1 Per	
(\$/Mo.)	\$	25	\$	38	\$	50		
Net Cost of Ownership	Net Cost of Ownership Day							
w/o Sampling (\$/Mo.)	\$	26	\$	41	\$	55	1. M. M.	
(\$/Day)	\$	0.88	\$	1.36	\$	1.84		
w/ Sampling		1:7		1:4		N/A		
(\$/Mo.)	\$	21	\$	33	\$	45		
(\$/Day)	\$	0.70	\$	1.10	\$	1.50		



# LEED for Homes Value Proposition for Builders

#### Recognition of Quality Buildings and Environmental Stewardship:

- ✓ Market differentiation w/ LEED Brand
- ✓ Higher customer satisfaction, more referrals
- ✓ Third party validation of achievement credibility
- Eligibility for growing array of state and local incentives
- Marketing exposure through USGBC website, case studies, media announcements

### LEED for Homes Roll-Out Plan

<b>Roll-Out Plans</b>		2006				
	1 <sup>st</sup> Qtr	2 <sup>nd</sup> Qtr	3 <sup>rd</sup> Qtr	4 <sup>th</sup> Qtr	1 <sup>st</sup> Qtr	2nd Qtr
1. Builder Review						
2. Pilot Program						
3. Public Review						
4. Full Program						





LEED for Homes (Version 1.1) Registered Project Checklist

Builder Name: Build green. Everyone profits. Address (Street/City/State): LEED for Homes (Version 1.1) Yes ? No Homeowner Awarenes 2 Points **Registered Project Checklist** Manual, Basic Requir Prereq 1.1 Guidance Manual, Comprehensive Manual, Comprehensive and Training at Final Walkthrou t/Citv/State): Sub-Total 2 Point Energy & Atm 28 Poin Reaui Performance Home is Certified as an ENERGY STAR Home Required hensive Credit 1.1 Bundles Exceeds ENERGY STAR Home, >/= HERS 88, Third-Party Tested ehensive and Training at Final Walkthrough (Must Skip Exceeds ENERGY STAR Home, >/= HERS 90, Third-Party Tested Credits 2 - 9) Exceeds ENERGY STAR Home, >/= HERS 92, Third-Party Tested 28 Point Exceeds ENERGY STAR Home, >/= HERS 94, Third-Party Tested ed as an ENERGY STAR Home Require Prereq 2.1 Envelope Insulation; Pre-Drywall Inspection Required GY STAR Home, >/= HERS 88, Third-Party Tested Insulation; Spray Applied Insulation redit 2 GY STAR Home, >/= HERS 90, Third-Party Tested Insulation; Advanced Insulation Systems (Either 2x6 walls, SIP Walls or ICFs)

#### Specifications and Verification Procedures

						1
						1
$\blacksquare$		Credit 9.1 Renewable	Passive Solar Design, Basic Features Installed	1	ter Heater, For Remote Fixture(s)	1
		Credit 9.2 Energy	Passive Solar Design, Advanced Features Installed	2	fold Distribution System	1
		Credit 10.1 Sources	PV System, Rough-In Only	1	ter Heater, Gas-Fired	1
		Credit 10.2	PV System, >/= 2.0 kW Installed	2	Vater Heater	1
	-	Credit 11.1 Lighting	Ext. Controls. Motion Sensors	- 1	Heating System; Designed meet 50% of Demand	1
╞╪╡	-	Credit 12.1	Int. Fixtures. At least 4 ENERGY STAR Fixtures	1	r Design, Basic Features Installed	1
┝╴┼╶┼		Credit 12.1	Int. Fixtures, ENERGY STAR Advanced Lighting Package (or equivalent)	1	r Design, Advanced Features Installed	2
	-				Rough-In Only	1
		Credit 13.1 Appliances	ENERGY STAR Refrigerator	1	>/= 2.0 kW Installed	2
	_	Sub-Total			s, Motion Sensors	1
Yes ?	No	Sustainable Sites		11 Points	AT least 4 ENERGY STAR Fixtures	1
		Credit 1 Location	Locate Home in a LEED-ND Certified Development (Bonus Points)	10	ENERGY STAR Advanced Lighting Package (or equivalent)	1
			Select Appropriate Site; Avoid Environmentally "Sensitive" Areas	1	AR Refrigerator	1
		Credit 2.2	Use Site Appropriately; Orient Home to Optimize Natural Resources	1		
		Credit 2.3	Improve Site; Install Landscape Features to Improve Site	1		11 Points
		Prereq 3.1 Storm Water	Basic; Soil and Erosion Control Plan for Construction Site	Required	a in a LEED-ND Certified Development (Bonus Points)	10
$\square$		Credit 3.3 Control	Comprehensive; Permanent Soil and Erosion Improvement Plan for Site	1	priate Site; Avoid Environmentally "Sensitive" Areas	1
		Credit 3.4	Comprehensive with QA Audit;	1	ropriately; Orient Home to Optimize Natural Resources	1
		Credit 4.1 Ecosystem	Basic; Tree / Open Space Protection Plan, No Disruption to 25% of Lot	1	Install Landscape Features to Improve Site	1
	_	Credit 4.2 Protection	Comprehensive; Includes Site Rehabilitation Plan	1	nd Erosion Control Plan for Construction Site	Required
╞╧┿	_	Credit 4.3	Comprehensive with QA Auditing	1	sive; Permanent Soil and Erosion Improvement Plan for Site	1
		Credit 5.1 Poison	Basic; Poison (and Pest) Management Plan	1	sive with QA Audit:	1
+ + +		Credit 5.2 Management	Comprehensive; Poison (and Pest) Management Plan Comprehensive with QA Auditing	1	Open Space Protection Plan, No Disruption to 25% of Lot	1
		Credit 5.3 Sub-Total	comprehensive with QA Auditing		sive; Includes Site Rehabilitation Plan	1
		Sub-Tutal	Crédit 4.3	Comprenen	Sive with QA Auditing	1
			Credit 5.1 Poison	Basic: Pois	on (and Pest) Management Plan	1
					Distance (and Distance of Dist	

Sub-Total

Ianagement Comprehensive; Poison (and Pest) Management Plan Comprehensive with QA Auditing Require

Required 1 1 Required

Required

Required



# LEED-H for Homes "Draft"

The LEED for Homes program is a work in progress.

Based on lessons learned the LEED-H specs. and procedures will evolve!



# LEED for Homes Proposed LEED-H Standard

Pre-Requisites:	20			
Maximum Score:	100 Points			
Energy	28	( 5 Pre-requisites)		
Sites	11	(1 Pre-requisite)		
Materials	22	( 3 Pre-requisites)		
• IEQ	19	(9 Pre-requisites)		
Water	18	(1 Pre-requisites)		
Homeowner Awareness	2	(1 Pre-requisites)		
Certified LEED-Home:	40 F	oints		

I FF

### LEED for Homes Proposed Performance Levels

Certified LEED-H >/= 40 / 100 PointsSilver>/= 55 / 100 PointsGold>/= 70 / 100 PointsPlatinum>/= 85 / 100 Points

# LEED for Homes Proposed Resource Categories

1. Energy and Atmosphere

2. Indoor Environmental Quality



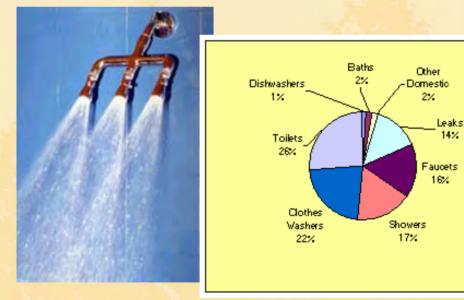
# **LEED-H: Water Efficiency**

### **Outdoor Use**

- Water Budgeting
- Landscaping Plan







#### Indoor Use • 40% Use Reduction

# **LEED-H: Sustainable Sites**

### **Site Planning**

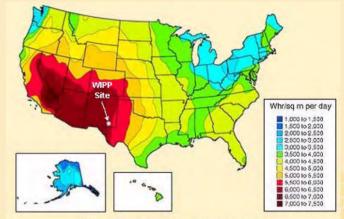
- Access to solar
- Access to transportation

#### **Storm Water Management**

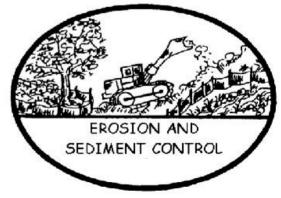
- Erosion and sediment control
- Rainwater control
- Reduced hard-scapes

#### **Ecosystem Protection**

Trees and open spaces



Solar resource for a concentrating collector



Copyright 2000, Center for Whitershed Protection

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

## **LEED-H Sustainable Materials**

#### **Resource Efficiency**

- Engineered lumber products
- Optimum value engineering
- 20% use reduction

## **Local Sourcing**

Local sourcing of bulk materials

## **Durability**

Comprehensive durability plan

### **Improved Products and Methods**

- Certified wood
- Recycled materials

### Waste Management

Waste management plan









EADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

## **A Material Intensive Business**

Thousands of components!





LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

## **LEED for Homes** Participation Roadmap

Step 1. Join LEED for Homes
Step 2. Design Review
Step 3. Build Home
Step 4. Certify Home
Step 5. Sell Homes



# **LEED for Homes** Verification Procedures

## Step 2 Design Review

- Selection of LEED-H Measures
- Calc. Preliminary LEED-H Score
- Decide on Target LEED-D Performance Level
- Step 4 Certify Home
  - Pre-Drywall Inspection
  - On-Site Performance Testing
  - Inspections of LEED-H Features
  - Compile Documentation of Features

## **Testing Procedures**

Type of Testing Required	Desired Level of Performance				
	"Certified"	"Silver/Gold"	"Platinum"		
Homeowner Awareness					
Commissioning			X		
Energy					
Enevelope Leakage Test Duct Leakage Test	$\mathbf{X}$		in		
IEQ					
Combustion Air Safety Test	X				
Whole House Ventilation Test					
Total Air Flow	X		1. 1.		
Room-By-Room		X	1.1		
Spot Ventilation Test	and and		S. 2 - 1 - 1		
Flow Rate	X		Sec. 1		
Garage Sealing	X		12. N. 1		
Radon Testing	X	and the set			



# LEED for Homes Inspections Required

ype of Inspection Required	Desired Level of Performance				
	"Certified"	"Silver/Gold"	"Platinum"		
omeowner Awareness					
O&M Walkthrough / Training		X	1		
nergy					
Pre-Drywall Inspection	$\mathbf{X}$		10 C		
Passive Solar	X	X			
Q					
Water Management Inspection	X	X	- S		
Contaminant Management	X	X	The states of		
ater Efficiency					
Efficient Landscaping	X	X	· Laws		
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			



# LEED for Homes Inspections Required (cont'd)

Type of Inspection Required	Desired Level of Performance					
	"Certified"	"Silver/Gold"	"Platinum"			
Sustainable Sites						
Stormwater Management	X	X	12			
Ecosystem Protection	X	X				
Poison Management	X	X				
Materials and Resources						
Local Sources	$\mathbf{X}$	X				
Durability	X	X	Contract in			
Improved Products	X	$\mathbf{X}$	· · · · · · · · · · · ·			
Waste Management	X	X	Sec. 1			

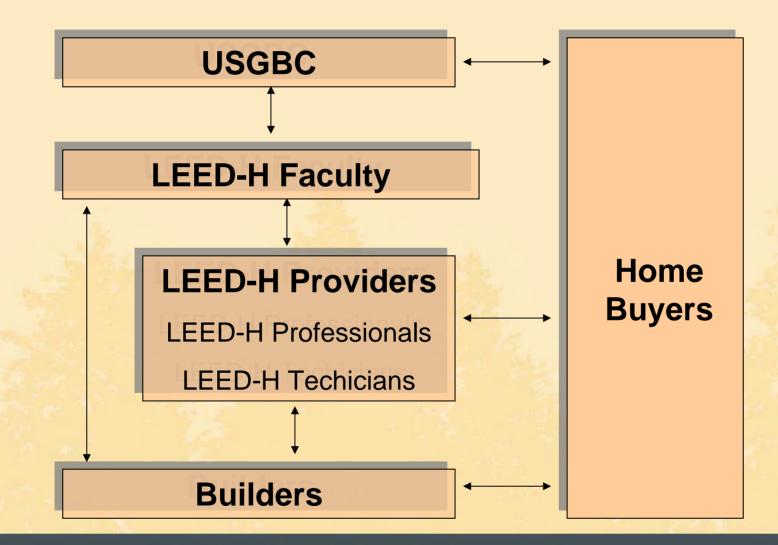


# How Can Home Energy Raters Get Involved?

Critical Relationships
 Roles & Responsibilities
 Trainings

LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN

## **Critical Stakeholder Relationships**





## **Critical Stakeholder Roles**

Type of Stakeholder	Suggested Role						
	LEED-H Technician	LEED-H Faculty					
Builder & Trades	О	Ο	12				
Marketing & Sales Staff	10	О					
HERS Rater	•						
Technical Consultant		0	0				
Trainer		0	0				



# LEED for Homes Proposed Responsibilities

**LEED-H Provider** – an organization that contracts with USGBC to provide full service support to the LEED-H program and oversee the activities of LEED-H Professionals and Technicians and the delivery of certification services to builders.



**LEED-H Technician** – an individual who provides specific in-field verification of installation of LEED-H measures and performance testing.

RESNET Certified Energy Raters will need to pass LEED-H Technician exam within approximately 2 years (i.e. by the end of CY 2006). **LEED-H Professional** (LEED-HP) – an individual who provides documentation and scoring of all of the LEED-H measures installed by the builder on behalf of the authorized LEED-H Provider.

The LEED-HP may also provide the services of the LEED-H Technician.



LEED-H Faculty – an individual who contracts with USGBC to provide training and program development services to LEED-H Professionals, Providers, and Technicians.

LEED-H Faculty may also provide the services of the LEED-HP



# LEED for Homes Trainings

- 1. Courses on LEED-H
- 2. Courses on General Green Home Building Technologies and Practices



## "You must learn from the mistakes of others. You can't possibly live long enough to make them all yourself." Sam Levenson



# LEED for Homes Trainings

# Courses on LEED-H

**LEED-H Priorities Include:** 

- Intro to LEED-H targeted at all LEED-H service providers as well as builders and trades, product manufacturers, distributors, marketing and sales staff, realtors, and lenders.
- 2. LEED-H Technician Preparation.
- 3. LEED-H Professional Preparation.
- 4. LEED-H Faculty Preparation.

Course Content	Content Level For Each Course							
	Course #1 Intro to LEED-H	Course #2 LH Technician Preparation	Course #3 LH Professional Preparation	Course #4 LH Faculty Preparation				
LEED-H Technologies and Construction Practices								
Basic Awareness	•	•						
Intermediate understanding			•					
Advance understanding				•				
<b>LEED-H Verification &amp; Certification</b>	Procedures							
Basic Awareness	•							
Intermediate Understanding		•		15				
Advanced Understanding	2.1 3	th.	•	•				
Marketing and Sales Strategies for	LEED-H							
Basic Awareness	•	•						
Intermediate Understanding			•					
Advanced Understanding				•				
Program Administration: LEED-H Policies and Procedures								
Basic Awareness	•	•						
Intermediate Understanding	100 H		•					
Advanced Understanding			and the states	10 · ·				



# LEED for Homes Trainings

- Courses on General Green Home Building Technologies and Practices
  - Not a LEED-H Priority (at this time).
  - Current green home building trainings offered by others are encouraged.
  - In the future, green homebuilding training will be actively promoted by USGBC.

# LEED for Homes Schedule for Proposed Trainings

Course		Schedule							
		1 <sup>st</sup> Qtr	20 2 <sup>nd</sup> Qtr	05 3 <sup>rd</sup> Qtr	4 <sup>th</sup> Qtr	1 <sup>st</sup> Qtr	20 2 <sup>nd</sup> Qtr	06 3 <sup>rd</sup> Qtr	4 <sup>th</sup> Qtr
#1 Intro to LEED-H	Requirements Curriculum Delivery						_	1	ij∕.
#2 LEED-H Technician	Requirements Curriculum Infrastructure Delivery		10				_		
#3 LEED-H Professional	Requirements Curriculum Infrastructure Delivery						- 1		
#4 LEED-H Faculty	Requirements Curriculum Delivery						<u>.</u> <u>Z</u> ,	e.	



"When we build let us think that we build forever. Let it not be for present delight nor present use alone. Let it be such work as our descendants will thank us for..." John Ruskin 1820-1905

# Summary

Why Planet Friendly Homes? **Consumer Expectations Are** Changing: Greater interest regarding safety & health Performance issues of comfort & affordability Long lasting quality Resale value Environmental sensitivity

Please Join Us!

# **Thank You!**

For Additional Info: James Hackler LEED-Homes Program Manager Washington, DC 202 587-7182 jhackler@usgbc.org

> Jay Hall Building Knowledge Inc. Annapolis, MD 410 263-3162 jayh@buildingknowledge.net



# **Questions and Answers**

