

## Hitch Your Wagon To a STAR



#### Let's not confuse this issue !!!

Builder Option Packages or BOPs are not in any way related to EPA's sampling protocol



"There is no reason for any individual to have a computer in their home"

KENNETH OLSON, PRESIDENT AND FOUNDER OF DIGITAL EQUIPMENT CORPORATION, IN 1977

"Airplanes are interesting toys but of no military value."

MARSHALL FERINAND FOCH, FRENCH MILITARY STRATEGIST AND FUTURE WORLD WAR I COMMANDER, IN 1911

"[Television] won't be able to hold on to any market it captures after the first six months. People will soon get tired of staring at the plywood box every night."

DARRYL F. ZANUCK, HEAD OF 20<sup>TH</sup> CENTURY-FOX, IN 1946

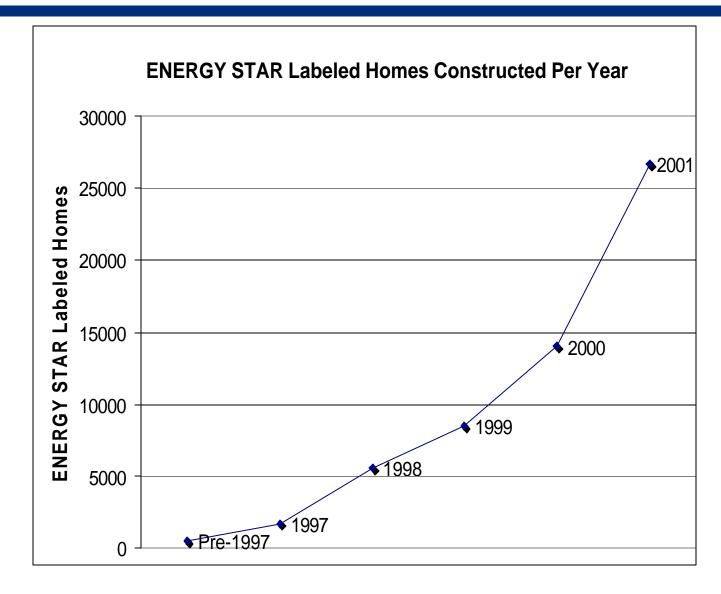
"Everything that can be invented has been invented"

CHARLES H. DUELL, U.S. COMMISSIONER OF PATENTS, IN 1899

"Home buyers are not interested in energy efficiency. They would rather have a jacuzzis and granite countertops"

ANONYMOUS BUILDER, 1997



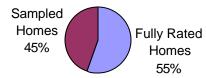


	ENERGY STAR	ENERGY STAR	
State	labeled Homes - 2000	labeled Homes - 2001	Successful Companies
Alaska	1158	1101	Alaska Housing Finance Corp.
			D.R. Wastchak, Southwest Gas, Tucson Electric Power
Arizona	2361	6990	Corp., Building Science Corp.
California	567	1192	CHEERS, Consol
			Conservation Services Group, Connecticut L&P,
Connecticut	206	366	Competitive Resources
Delaware	140	148	Energy Services Group
			Florida HERO, Florida Power Corp., FSEC, Florida
Florida	672	1064	Power and Light
			Hawaii Electric Light Co., Hawaiian Electric Co., Maui
Hawaii	78	1653	Electric Co.
			ERH Midwest, Thermoscan Inspections, Energy
Indiana	1148	1513	Diagnostics
Iowa	764	1242	ERH Iowa, A-Tec Energy, MidAmerican Energy
Louisiana	2	1005	ERH Louisiana
Maryland	376	486	Energy Services Group
Massachusetts	571	841	Conservation Services Group, NSTAR
Minnesota	233	345	Sheltersource, Building Science Corp.
			Builders' Choice Diagnostic Services, Southwest Gas,
Nevada	1603	2077	Consol
New Jersey	1506	1068	MaGrann Associates, NJ Energy Star Homes
Ohio	98	540	Energy Designed Homes, Ohio Office of Energy Efficiency
Oklahoma	122	108	Guaranteed Watt Savers
Texas	973	1365	Reliant Energy, Guaranteed Watt Savers, EnergySense
Utah	233	135	ERH of Utah
Vermont	247	340	ERH of Vermont
Wisconsin	218	449	Wisconsin Energy Conservation Corp.

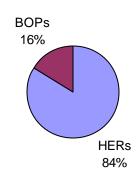


## Who's Doing What?





#### Percentage of Homes Rated and BOPed





#### **ENERGY STAR Rater Award Winners**

Threshold 50 to 150 Homes	Homes Rated	
Conservation Services Group		WI
Energy Conservation Services of Alaska		AK
Florida Power & Light Company		FL
HomeOwner's Resource & Diagnostics, Inc.		CO
Sheltersource		MN
Ti-Le-An Management		AK
Town & Home Inc.		CA
150 to 300 Homes		
Florida H.E.R.O.		FL
300 Plus Homes		
Active Energy Inspections		AK
BCI Testing		AZ
ConSol - California Market		CA
Energy Designed Homes		ОН
Energy Diagnostics		IN
Thermo Scan Inspections		IN



#### **ENERGY STAR Provider Award Winners**

Threshold 250 - 500 Homes	Homes	
Threshold 250 - 500 Homes	Rated	
Building America Industrialized Housing Partnership - Florida Solar Energy Center	388	FL
ConSol - Las Vegas Market	477	NV
Energy Rated Homes of Vermont	340	VT
Energy Sense Systems	324	TX
E-Star Colorado	334	CO
Tucson Electric Power Company	462	AZ
Wisconsin Energy Conservation Corporation	449	WI
500 - 1000 Homes		
Conservation Services Group	942	MA
Energy Services Group, Wilmington, DE	595	DE
Florida Power, A Progress Energy Company	692	FL
Hawaiian Electric Company, Inc.	832	HI
Maui Electric Company, Limited	729	HI
Ohio Office of Energy Efficiency	544	OH
1000 Plus Homes	1103	
Alaska Housing Finance Corporation		AK
A-TEC Energy		IA
Builders Choice Diagnostic Services, L.L.C.	1584	NV
Building Science Corporation	1011	MA
California Home Energy Efficiency Rating System, Inc.		CA
D.R. Wastchak, L.L.C.	5860	AZ
Energy Rated Homes Midwest	1909	IN
Energy Rated Homes of Louisiana, Louisiana Department of Natural Resources	1008	LA
Guaranteed Watt Saver Systems, Inc.		OK
MaGrann Associates	1068	NJ



# **ENERGY STAR Sponsor Award**Winners

Sponsors: 6 Total		
Threshold 250 to 500 Homes		
NSTAR	303	MA
Reliant Energy HL&P	324	TX
500 to 1000 Homes		
Public Service Electric and Gas Company		NJ
Washington Home Energy Assessment NeTwork / Building America Industrialized Housing Partnership		WA
1000 Plus Homes		
MidAmerican Energy Company		lA
Southwest Gas Corporation		NV





#### **ENERGY STAR Partners of the Year**

- DR Wastchak LLC
- Reliant Energy
- New Jersey Energy Star Homes
- Vermont Energy Investment Corporation
- Champion Enterprises
- Ence Homes
- NYSERDA



#### What is ENERGY STAR?

- ENERGY STAR provides consumers with energy efficient solutions-giving individuals the power to protect our planet for future generations
- ENERGY STAR is the government-backed symbol for energy efficiency. It identifies homes and over 30 types of products that are energy efficient and do not sacrifice the features, quality and personal comfort that today's consumers expect



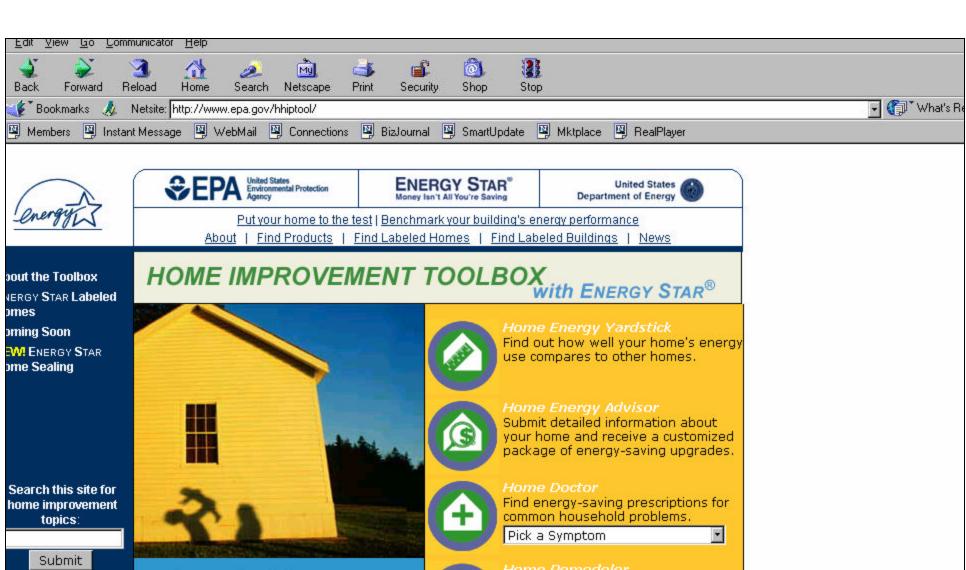
#### What is ENERGY STAR?

- ENERGY STAR Products and Appliances
- ENERGY STAR Homes
- ENERGY STAR Home Improvement



# How do I find out about ENERGY STAR at the RESNET Conference?

- ENERGY STAR New Homes
  - Break out Session #4, "Taking it to the Streets"an Update on ENERGY STAR Marketing Materials
- ENERGY STAR Existing Homes
  - Break-out Session #2, ENERGY STAR Existing Homes Program



Browse our index

Use these tools to help you save energy and money when remodeling, repairing or improving your home.



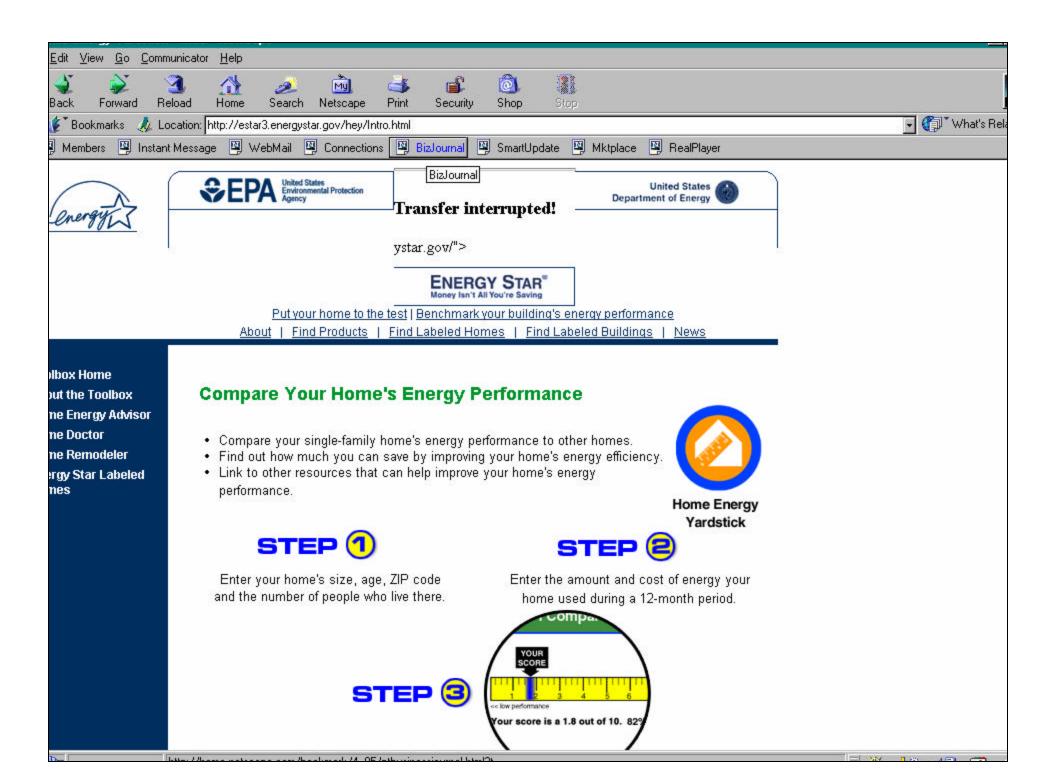
Get advice on your home remodeling projects to save energy and money year after year.

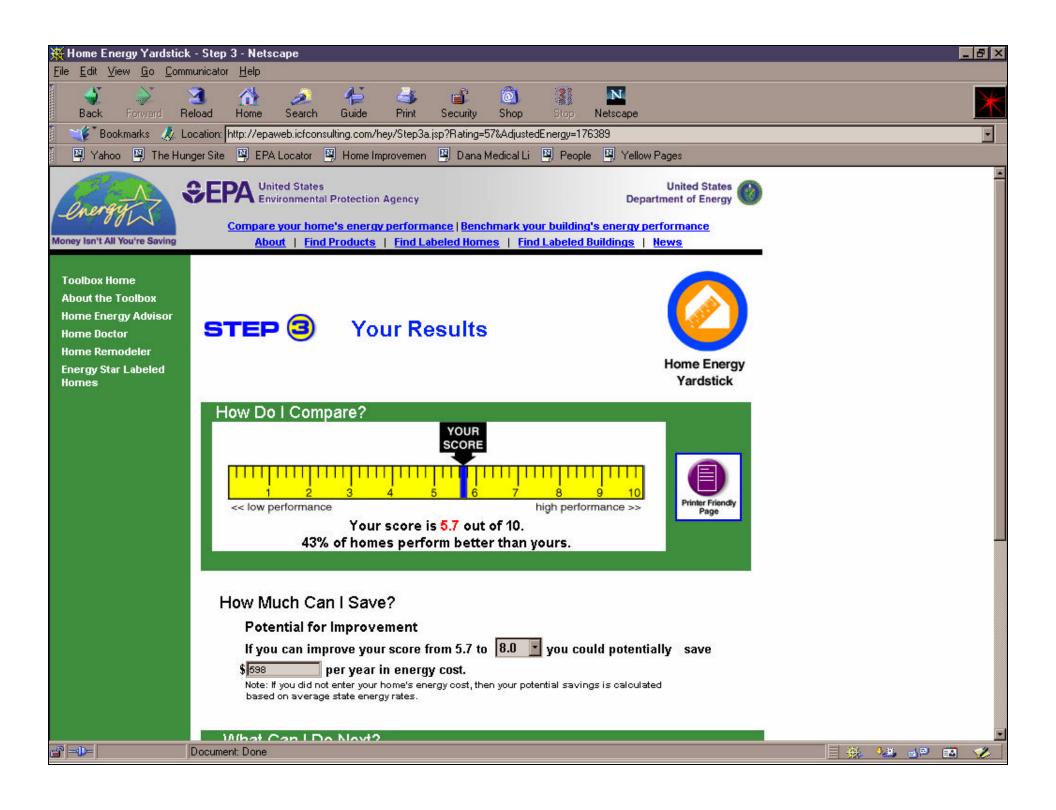
Choose a Project

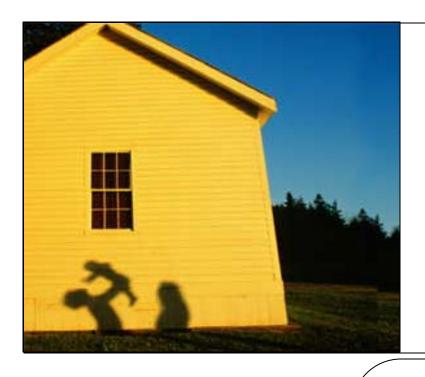
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10 minutes is all it takes...



...to find out how your home's energy use compares to thousands of your neighbors.

Visit: http://www.energystar.gov/yardstick

ENERGY STAR helps you identify solutions to help save money while protecting the environment for future generations.

Contact: Your Company
Your City, PA
1-800-YOUR ###

Stamp

Customer Address

We offer diagnostic services and energy saving solutions to improve your comfort and save money.

#### **Ten minutes** at the Home Show is all it takes ...

to compare your home's energy use with thousands of your neighbors. We'll show you how Energy Star® labeled products and services can help you save energy and money while protecting the environment. Stop by the Energy Star booth (#1109) at the Providence Home Show.

#### What You Should Bring:

- 1. The year your home was built
- 2. The square footage of your home (total floor area)
- 3. Most recent utility bills showing your energy use for the last 12 months (total kWh of electricity, CCF of natural gas, gallons of propane or oil)

Money lent All You're Seving

To find out more visit energystar.gov/yardstick

# Code vs Energy Star Homes and Products

Modeled Boston Home with Gas Heat								
	HERS Score	Yardstick Score	Source Energy kBtu	Energy Saving				
MEC Home	79	4.3	188551	-				
ENERGY STAR Home	88.4	8.2	127586	494 therms 1125 kWh				
ENERGY STAR Home w/appliance, Lighting	88.4	9.1	112166	1500 kWh				
ENERGY STAR Home w/ appliance, lighting, and electronics	88.4	9.4	105484	2150 kWh				

Source: REM/RATE predictions generated by Glenn Chinery.

Assumptions: Boston home 1800 sq. ft. with basement. Assumed

electric dryer and range for each home.

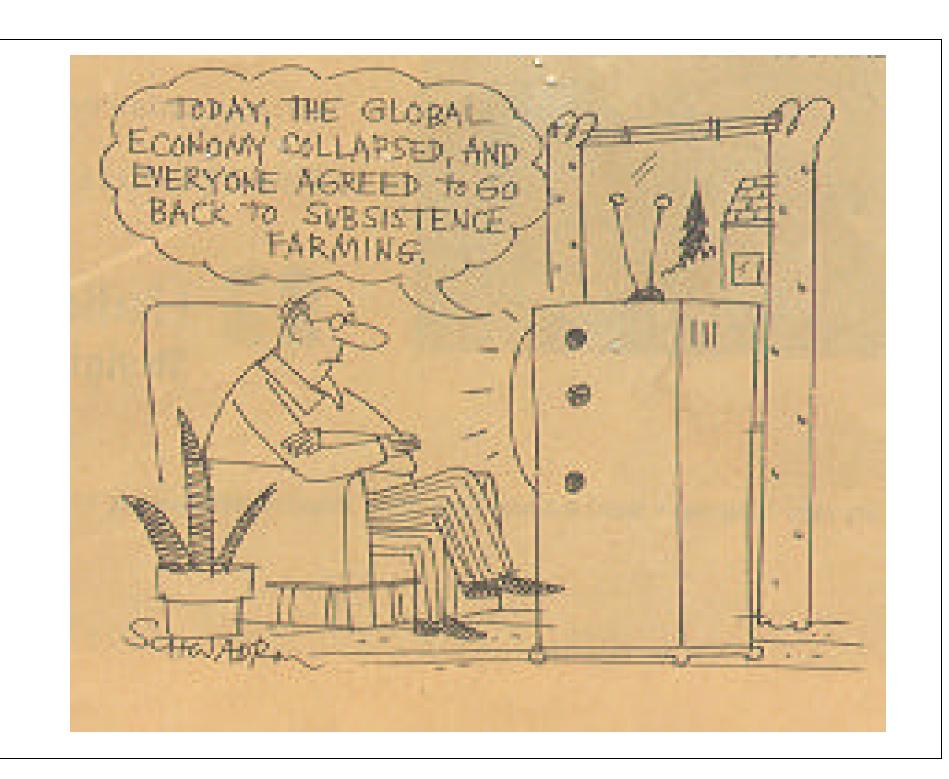




#### What's so important about this intersection?

- Changing state building codes
- Tax credits
- Lighting and appliances
- Multi-family
- Evaluation
- President's Energy Policy
- President's Climate Policy







### To Conclude...

- ENERGY STAR's success depends on a strong rating providers and sponsors.
- ENERGY STAR in indebted to other efforts, both private and public, to improve energy efficiency
- The overall success to improve the efficiency of the housing stock depends on a well coordinated effort by all.



#### And Remember.....

Builder Option Packages or BOPs are not in any way related to EPA's sampling protocol