

# ROY HONICAN

## Board Candidate Application

**Candidate Information:** Roy Honican  
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**Category:** Rater Member

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## Core Questions

### 1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

As founder and Chair of the Midwest Energy Conference, I have created common ground for RESNET and Rural America (Touchstone Energy) to network and forge partnerships. I would like to continue that work over the next two years.

### 2. Why is this the right time for you to serve on the RESNET Board?

With the recent release of EPA's draft CO reduction on Electric Utilities, energy efficiency will play a large role in compliance of the regulation. The time is right for RESNET and Touchstone to forge partnerships.

### 3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

1. Strategic vision would be my strength, I've developed a unique ability over my career to recognize common needs of different organizations and bring them together.
2. I have gained some maturity in the other two with my work on boards and committees:
  - o Seven years Home Builders Association of Lexington Board ( four on Executive)
  - o Six years as Chair of the Midwest Energy Conference
  - o Six years on Touchstone Energy Residential Energy Committee
  - o Two years on RESNET Board

## Candidate Questions

### 1. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

Over the last seven years on the board of the Home Builders Association of Lexington I have taken a leadership role in the creation and implementation of:

- Green Build Kentucky
- ENERGY STAR BUILDER program
- Midwest Energy Conference
- Energy Smart Builder program

### 2. What would you contribute to the RESNET Board?

I will bring knowledge of the Rural CO-OPs and act as a liaison to bring us together in the common goal of energy efficiency.

### 3. Why do you want to serve on the RESNET Board?

My personal mission in life is helping people, with a passion for energy efficiency RESNET is the perfect place to achieve both.

### 4. As a RESNET Board member you will be a member of the fundraising committee. Please describe how you would raise \$5,000 for the organization.

My goal is to make HERS rating common place in Rural America; this alone would far exceed \$5,000 in revenue.