

## Board Candidate Application

**Candidate Information:** Ben Adams  
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**Category:** Provider

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## Core Questions

### 1. Please describe in light of the responsibilities of the RESNET Board why you are the right person to be a member of the RESNET Board of Directors

I have been involved with RESNET since its inception and believe I bring a combination of experience and vision to the organization. My terms on both RESNET and ACI Boards, as well as regional rater organizations and community groups, have provided me with a strong background in non-profit organizational governance and process facilitation. My educational background and role as a private sector business partner have provided me with a sense of fiduciary responsibility and integrity that are critical to sound policy development and operational accountability. I support collaboration within the wider efficiency community, while safeguarding the interests of RESNET membership.

### 2. Why is this the right time for you to serve on the RESNET Board?

Our industry is facing rapid change both internally and externally, from the integration of ratings within code to the "utility of the future" and climate change rulemaking by government. We must continue to build a solid and credible foundation for the delivery of ratings and rating based services by our membership, while preparing to adapt as new technologies and policies emerge. I believe I can help RESNET navigate these waters by providing both institutional memory from my years on the Board and my business role within a rating providership that, like all of us, is grappling with these same developments.

### 3. Please explain your knowledge and/or experience in terms of each of the primary responsibilities of the RESNET Board

Please refer to my experience under Candidate Questions below, including roles within RESNET. I have completed trainings in non-profit Board governance as well as TQM facilitation. I understand the role of a Board is to set policy, monitor compliance with that policy, and define the long term vision and direction for the organization. I also believe it is essential to ensure the Board it is listening to and representing its membership, and to set aside personal or individual business self-interest in order to act for the organization's long term benefit as a viable, credible and productive contributor within the industry.

## Candidate Questions

### 1. Describe your experience in either leadership and/or serving on the board of a non-profit organization.

Twelve years on the RESNET Board, including establishing the first Quality Assurance Committee and chairing the QA committee at various times over that period. Participation in numerous RESNET working groups, including standards development for QA and ethics, sampling protocols, membership structure, and most recently the guidelines for rating multifamily buildings. Founding Board member of the Northeast HERS Alliance and Keystone Energy Efficiency Alliance. Board member of ACI 1996-2008 and 2011-13. Board member of a recently established local food co-op with over 2000 household members.

### 2. What would you contribute to the RESNET Board?

Institutional memory, including support for new Board members and encouraging the "next generation" of leaders and contributors within the organization. Willingness to sit on committees, working groups or task forces. Technical support from within my own company when appropriate. An extensive network of contacts and colleagues within the efficiency industry – both private and government sectors.

### 3. Why do you want to serve on the RESNET Board?

Passion for the industry. A desire to see RESNET and its membership continue to thrive and develop growth opportunities. A determination that RESNET continue to establish a credible basis for quality and integrity in the delivery of rating services by its members in a competitive marketplace.

### 4. As a RESNET Board member you will be a member of the fundraising committee. Please describe how you would raise \$5,000 for the organization.

Commitment to sponsorship from within my own company. Working my extensive network of contacts in the broader efficiency, utility and construction industries. Helping to develop new sponsorship structures while ensuring RESNET's continued independence.